

Rep Order# 9790639 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 1354454
Printed: 09/13/2012 1:22 PM
Last Received: 09/13/2012 12:13 PM

Showing Buylines: All Rep Revised Lines
1 of 3 C.J. 9/13

Station WXY-TV GREENSBOROW SALEM
Advertiser () POLITICAL ISSUE GROU
Product REP GOVERNORS ASSOC
Estimate# 257
Buyer CINDIE CRANE
Phone#
Fax#

Agency () TARGET ENTERPRISES
15260 VENTURA BLVD., SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P/I/P/E //257
Flight Dates 09/17/2012 - 09/23/2012
Hiatus Weeks
Salesperson Phone# 323-966-5205
Salesperson FAX# 917-206-9005

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

URGENT REVISION

REVISED START DATE TO 9/18 - AFFECTED ALL LNS

NCIT

PLS CONFIRM

THANKS

JENNA

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
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*1	TU-F	09/18-09/21	10A-11A	PEOPLES COURT	.30	\$60.00	3	1	3	\$180.00
Rating. 1.6										

Buyline Comment. MOVED FROM HI#9736794

Sales Remark. V3 REVISING FLIGHT TO BEGIN 9/18

V3 More than 2 codes changed

*2	TU-F	09/18-09/21	11A-12P	THE VIEW	.30	\$60.00	2	1	2	\$120.00
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Rating. 1.5

Buyline Comment. MOVED FROM HI#9736794

Sales Remark. V3 REVISING FLIGHT TO BEGIN 9/18

V3 More than 2 codes changed

*3	TU-F	09/18-09/21	12P-1P	MILLIONAIRE	.30	\$60.00	3	1	3	\$180.00
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Rating. 1.0

Buyline Comment. MOVED FROM HI#9736794

Sales Remark. V3 REVISING FLIGHT TO BEGIN 9/18

V3 More than 2 codes changed

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2 of 3

Station WXLV-TV GREENSBOROW SALEM
Advertiser () POLITICAL ISSUE GROU
Product REP GOVERNORS ASSOC
Estimate# 257
Buyer CINDIE CRANE
Phone#
Fax#

Agency () TARGET ENTERPRISES
15260 VENTURA BLVD., SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P/I/P2/E //257
Flight Dates 09/17/2012 - 09/23/2012
Hiatus Weeks

Rep Firm
Sales Office () LOS ANGELES
Salesperson () JENNA AVISHAY
Salesperson Phone# 323-966-5205
Salesperson FAX# 917-206-9005

Ln Day Dates Time Program

Len Rate Spots/Week # of Weeks Total Spots Total Cost

*4 TU-F 09/18-09/21 630P-7P ABC WORLD NEWS

.30 \$150.00 2 1 2 \$300.00

Rating. 1.2
Buyline Comment. MOVED FROM HL#9736794
Sales Remark. V3 REVISING FLIGHT TO BEGIN 9/18

V3 More than 2 codes changed

*5 TU-F 09/18-09/21 7P-8P FAMILY FEUD

.30 \$200.00 3 1 3 \$600.00

Rating. 3.2
Buyline Comment. MOVED FROM HL#9736794
Sales Remark. V3 REVISING FLIGHT TO BEGIN 9/18

V3 More than 2 codes changed

*6 TU-F 09/18-09/21 11P-1135P NEWS14 ABC45

.30 \$160.00 2 1 2 \$320.00

Rating. 1.4
Buyline Comment. MOVED FROM HL#9736794
Sales Remark. V3 REVISING FLIGHT TO BEGIN 9/18

V3 More than 2 codes changed

*7 TU-F 09/18-09/21 1135P-1205A NETA LINE

.30 \$60.00 2 1 2 \$120.00

Rating. 1.0

Buyline Comment. MOVED FROM HL#9736794
Sales Remark. V3 REVISING FLIGHT TO BEGIN 9/18

V3 More than 2 codes changed

-REPORT TOTALS-

Report Totals. 17 / \$1,820.00

-SALES MONTHLY TOTALS-

Sep 12. 17 / \$1,820.00

Sales Totals. 17 / \$1,820.00

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Station WXLV-TV GREENSBOROW/SALEM
Advertiser () POLITICAL ISSUE GROU
Product REP GOVERNORS ASSOC
Estimate# 257

Buyer CINDIE CRANE
Phone#
Fax#

Station Totals. 17 / \$1,820.00
Lines not sent/rclld/rtrn. 0 / \$0.00

Agency () TARGET ENTERPRISES
15260 VENTURA BLVD., SUITE 1240
SHERMAN OAKS, CA 91403

Agency CPLPZ/E Flight Dates

Hiatus Weeks

Rep Firm () LOS ANGELES
Sales Office () JENNA AVSHAY
Salesperson ()

Salesperson Phone# 323-966-5205
Salesperson FAX# 917-206-9005

WBFX 0% WCWG 0% WFMY 9%
WMTV 8% WUPN 0% WXII 17% WXLV 8%

Books null
Demos RA35+

Market Totals \$22,750

CABL 0% UNKN 0%
WGHP 58% WMTV 8%